



Pound the Pavement for Pilot **5K & 1 MILE RUN** **Run Sponsorship Letter**

November 17, 2018 - Kidz Korner Playland

We invite you to participate as a Sponsor of the annual Pound the Pavement Walk and Run fundraiser for the Pilot Club of Denham Springs. The mission of Pilot is to transform communities by developing youth, providing service and education, and uplifting families. Our focus is to provide projects and services which help those with special needs and brain related disorders. **The Pilot Club is a 501(c)3 non-profit organization. Your contribution is tax deductible.** The event will be held on November 17, 2018 at Kidz Korner Playland. The event will kick off at 8 a.m. with the 1 mile Family Fun Run. The 5k Run/Walk will start at 9 a.m. Awards will be given for the top qualifiers of the 5K.

Proceeds for this event will be used to fund projects such as:

- Kidz Korner Playland
- Ball Field for kids with special needs “the Challengers”
- Mighty Moms
- Assess the Need
- Fans & heaters for the elderly through Livingston Parish Council on Aging
- Supplies for area schools
- Denham Springs Project Graduation
- Alzheimer Association donation

- Cancer Services of Greater Baton Rouge
- Livingston Activity Center Parties
- Honor veterans at Nursing Homes on Memorial Day & Veterans Day
- Annual Traumatic Brain Injury weekend Camp
- Partner with Salvation Army
- Sponsor Anchor Club (Service club)
- Lions eyeglass collection
- Brain-minders Puppet shows at area schools
- Scholarship to a Denham Springs Senior
- PAES Labs for Special Needs Students at three schools throughout Livingston Parish

Thank you in advance for your consideration of becoming a sponsor of our run. Your company sponsorship will be included on all printed materials as stipulated below. Please call or email your Pilot Club Representative, Terri Borde to set up your sponsorship or with any questions. Terri may be reached at (225)202-6160 or terriborde@att.net.

LEVELS OF SPONSORSHIPS

Platinum Level Sponsor- \$2000

- * Listed as “Top Level Sponsor” on website with logo and link to social media
- * Prominent display of logo on all race t-shirts
- * Opportunity to speak at opening of race
- * Promotional materials in race packet
- * Special PA announcements mentioning sponsor name during and after race
- * Company name on Finish line
- * 4 complimentary race entries
- * Tent provided to share your promotional items
- * Logo on any print advertisement
- * Company name prominently displayed below the finish line clock

Gold Level Sponsor-\$1000

- * Listed as sponsor on website with link to social media
- * Company logo on back of race t-shirt
- * Promotional materials in race packet
- * Special PA announcements mentioning sponsor name during and after race
- * 3 complimentary race entries
- * Spot reserved for a 10x10 tent (*Tent not provided*)

Silver Level Sponsor- \$500

- *Listed as sponsor on website with link to social media
- *Company logo on back of race t-shirt
- *Promotional materials in race packet
- *2 complimentary race entires
- *Table under main tent (*Table Provided*)

Mile Marker Sponsor- \$150 each (or \$300 for all 3 mile markers)

- * Company name will appear on one mile marker sign, which will be prominently displayed at the 1 mile mark or the 2 mile mark on or 3 mile mark. Or for \$300, company name or logo can appear on all three.

Water Station Sponsor- \$100

- * Company name will appear on a prominently located sign at water station.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Or, please call or email Terri Borde to set up sponsorship or answer any questions. Terri may be reached at (225) 202-6160 or terriborde@att.net.